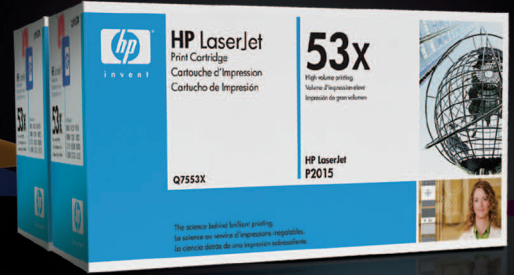




\$30

GIFT CARD OF YOUR CHOICE!

When you buy two (2) of the same Original HP LaserJet print cartridges



at the same time, on the same invoice.

#1 BRAND IN TONER
IS THE #1 VALUE

THE CHOICE IS YOURS!

Buy two Original HP LaserJet print cartridges and receive a \$30 gift card of your choice!

Offer

- Get a \$30 gift card when you buy two (2) identical select Original HP LaserJet print cartridges during the promotion period at the same time, on the same invoice. Pick your choice of a restaurant, gas, or coffee gift card. **Note:** Dual and tri-packs qualify as a single purchase only.

Timeframe

- July 1 – September 30, 2010

Process

- Buy two cartridges, complete the mail-in coupon form, and mail with proofs of purchase and a copy of your receipt(s) to:

HP Toner - \$30 Choice of Card
 Offer: #T214
 P.O. Box: 752122
 El Paso, TX: 88575-2122

- Cartridges must be identical, new, and listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Limit ten (10) \$30 gift cards per customer.
- Once the mail-in packet is received and processed, HP will mail the selected \$30 gift card to you.
- This offer cannot be combined with other national commercial HP offers during the same time period.
- See complete mail-in form for full details and terms and conditions.

Restaurant cards issued by Darden Restaurants, Inc. Darden Restaurants, Inc. owns Red Lobster®, Olive Garden®, LongHorn Steakhouse®, Bahama Breeze® and is not affiliated with Hewlett-Packard. Darden is not a sponsor or co-sponsor of this program. Use of our restaurant names, logos or trademarks requires written approval from Darden. See backside of gift card for additional terms and conditions or visit www.dardenrestaurants.com/legal.asp.

Gas cards redeemable at participating Shell stations and are not valid in North Dakota. Shell is not a sponsor or co-sponsor of this program.

Coffee cards redeemable at participating Starbucks locations. Starbucks is not a sponsor or co-sponsor of this program.

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When you buy two (2) of the same Original HP LaserJet print cartridges at the same time, on the same invoice.

Offer valid: 7/01/10 – 9/30/10

MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State: _____ Zip code: _____

E-mail (for notification): _____

Phone: _____

Please select one of the following types of \$30 gift cards:

- Restaurant Gas Coffee

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies

SOURCE CODE:

Receive your choice of a \$30 restaurant, gas or coffee card with the purchase of two (2) identical select Original HP LaserJet print cartridges during the promotion period at the same time, on the same invoice. **Note:** Dual and tri-packs qualify as a single purchase only.

REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE.

Mail to: HP Toner - \$30 Choice of Card
Offer: #T214
P.O. Box: 752122
El Paso, TX: 88575-2122

Receive: Your rebate as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

General terms and conditions: \$30 restaurant, gas or coffee card offer is good on purchases of two (2) identical select Original HP LaserJet cartridges made while on promotion from July 1, 2010 – September 30, 2010. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may not be combined with other Original HP LaserJet print cartridge offers.** Offer is capped at ten (10) \$30 restaurant, gas or coffee cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please call HP and Compaq Rebate Center at 1-888-385-5410. HP and HP logo are trademarks of Hewlett-Packard Development Company, L.P.

Gift cards issued by Darden Restaurants, Inc. Darden Restaurants, Inc. owns (Red Lobster®, Olive Garden®, LongHorn Steakhouse®, Bahama Breeze®) and is not affiliated with Hewlett-Packard. Use of our restaurant names, logos or trademarks requires written approval from Darden. See backside of gift card for additional terms and conditions or visit www.dardenrestaurants.com/legal.asp. Gas cards redeemable at participating Shell stations and are not valid in North Dakota. Coffee cards redeemable at participating Starbucks locations. Darden, Shell and Starbucks are not sponsors or co-sponsors of this program.

Mail-in offer checklist

To qualify for this offer, you must include:

- This completed coupon
- Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between July 1 – September 30, 2010 with the purchase price(s) circled
- Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., Q5949A)

Where did you purchase your products?

What is your company site size?

- 1-9 10-99 100-499
- 500-999 1,000-4,999
- 5,000-9,999 10,000 or more

Did you purchase your supplies because of this promotion?

- Yes
- No
- Planning to purchase anyway

Did you choose HP over another manufacturer because of this promotion?

- Yes
 - No
 - If yes, which other manufacturer?
- _____
- _____

Please check your type of business:

- Accounting Banking
 - Communications Computer products
 - Education Government
 - Healthcare Hospitality
 - Insurance Legal
 - Manufacturing Marketing
 - Personal (or home office)
 - Printing and publishing
 - Real estate Retail
 - Transportation Utilities
 - Other (please specify)
- _____
- _____

How did you learn about this promotion?

- HP authorized reseller
 - Dealer email
 - Dealer website
 - Fax
 - Monthly catalog or flyer
 - Telemarketing
 - Tradeshow
 - Other (please specify)
- _____
- _____

#1 BRAND IN TONER IS THE #1 VALUE



Please recycle your cartridges.



The UPC label is located on the side of your HP product box. The label shown is an example.

Thank you for your business!





NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

Offer: Buy two (2) identical select Original HP LaserJet print cartridges and receive a \$30 restaurant, gas or coffee card.

Program # T214 (Effective July 1 – September 30, 2010)



HP LaserJet Cartridge SKUs

Black SKUs

92274A Q2613A
 92298A Q2613X
 C3903A Q2624A
 C3906A Q2624X
 C3909A Q5942A
 C4092A Q5942X
 C4096A Q5945A
 C4127A Q5949A
 C4127X Q5949X
 C4129X Q6511A
 C4182X Q6511X
 C7115A Q7516A
 C7115X Q7551A
 C8061A Q7551X
 C8061X Q7553A
 C8543X Q7553X
 CB435A Q7570A
 CB436A
 CC364A
 CC364X
 CE255A
 CE255X
 CE278A
 CE285A
 CE505A
 CE505X
 Q1338A
 Q1339A
 Q2610A

Black Cartridge Dual Pack SKUs

C8061D
 CB435AD
 CB436AD
 CC364XD
 CE505XD
 Q1338D
 Q2610D
 Q2612AD
 Q5942XD
 Q5949XD

HP Color LaserJet Cartridge SKUs

Black Cartridge SKUs

Q6511XD
 Q7551XD
 Q7553XD
 C4149A
 C4191A
 C8550A
 C9700A
 C9720A
 C9730A
 CB380A
 CB390A
 CB400A
 CB540A
 CC530A
 CE250A
 CE250X
 CE260A
 CE260X
 Q2670A
 Q3960A
 Q5950A
 Q6000A
 Q6460A
 Q6470A
 Q7560A
 C4150A
 C4192A

Cyan Cartridge SKUs

C8551A
 C9701A
 C9721A
 C9731A
 CB381A
 CB401A
 CB541A
 CC531A
 CE251A
 CE261A
 Q2671A
 Q2681A
 Q3961A
 Q3971A
 Q5951A
 Q6001A
 Q6461A
 Q6471A
 Q7561A
 Q7581A
 C4151A
 C4193A
 C8553A
 C9703A
 C9723A
 C9733A
 CB383A

Magenta Cartridge SKUs

CB403A
 CB543A
 CC533A
 CE253A
 CE263A
 Q2673A
 Q2683A
 Q3963A
 Q3973A
 Q5953A
 Q6003A
 Q6463A
 Q6473A
 Q7563A
 Q7583A
 C8552A
 C9702A
 C9722A
 C9732A
 C4152A
 C4194A
 CB382A
 CB402A
 CB542A
 CC532A
 CE252A
 CE262A
 Q2672A

Q2682A
 Q3962A
 Q3972A
 Q5952A
 Q6002A
 Q6462A
 Q6472A
 Q7562A
 Q7582A

Dual Black Cartridge SKUs

CB540AD
 CC530AD
 Q6470AD
 Q6000AD

Brochure Value Pack SKU

CE256A
 CE257A
 CE259A

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.